

Geneva, May 29<sup>th</sup> 2007

Dear Reham, Dear Naif,

On behalf of Publicis Events I would like to thank you for helping us to make The World Economic Forum on the Middle East a beautiful event. Actually, according to our client as well as to the participants this Summit has been a real success.

The 2007 edition was not only a beautiful edition because of the very good result of the World Economic Forum but also because of the great achievement of the G11 Summit, His Majesty Soirée and the Pakistan Dinner. The presence of all these events along to the World Economic Forum on the Middle East made the 2007 edition a very challenging one.

Indeed, the four events organized were very demanding: precision, perfection, and full commitment were asked to match the very high expectations of our clients. Despite the difficulty, you all took up the challenge and helped us to achieve our goal: make the 2007 World Economic Forum on the Middle East Summit, the G11 Summit, the Majesty Soiree and the Pakistan Dinner a wonderful success.

For all these reasons we would like to express our sincerest thanks for your commitment and support during the preparation and the operation of this great edition. The success of these events is also due to the great partnership and the effort made by your team to help us during this whole event.

We are looking forward to working with you again in a near future,

Kind regards,



Anthony Gazagne  
Chief Operating Officer